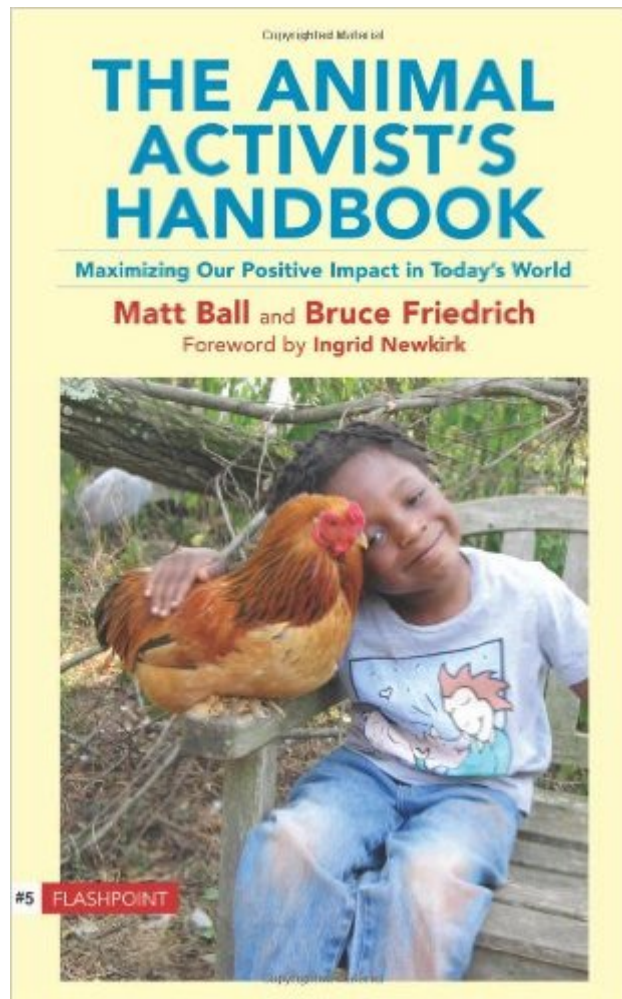


The book was found

The Animal Activist's Handbook: Maximizing Our Positive Impact In Today's World (Flashpoint (Lantern))



Synopsis

Matt Ball and Bruce Friedrich take the plight of the world's animals seriously and have dedicated their lives to ending their suffering. The *Animal Activist's Handbook* argues that meaning in life is to be found, quite simply, in turning away from the futile pursuit of "more," and focusing instead on leaving the planet a better place than you found it. The critical component of creating a better world for all is thoughtful, deliberate, and dedicated activism that takes suffering seriously. The authors build a ground-up case for reasoned, impassioned, and joyous activism that makes the most difference possible, and suggest a variety of ways to live a meaningful life through effective and efficient advocacy.

Book Information

Series: Flashpoint (Lantern)

Paperback: 128 pages

Publisher: Lantern Books (March 1, 2009)

Language: English

ISBN-10: 1590561201

ISBN-13: 978-1590561201

Product Dimensions: 5 x 0.4 x 8 inches

Shipping Weight: 5.6 ounces ([View shipping rates and policies](#))

Average Customer Review: 4.9 out of 5 stars [See all reviews](#) (58 customer reviews)

Best Sellers Rank: #187,805 in Books (See Top 100 in Books) #78 in [Books > Science & Math > Nature & Ecology > Animal Rights](#) #429 in [Books > Science & Math > Biological Sciences > Zoology](#) #1106 in [Books > Science & Math > Nature & Ecology > Fauna](#)

Customer Reviews

The *Animal Activist's Handbook* offers invaluable suggestions for how to be as effective as possible in giving a voice to the voiceless. The plight of animals is so dire that we can't afford to engage in advocacy that isn't optimally useful in changing people attitudes about, and actions, toward them. I wish this book had been written when I first got involved in the animal protection movement--it would have made my early years as an animal advocate a lot more effective!

This book is a great introduction to being effective activist. Activism can be something as simple as promoting a particular point of view to your friends and family. Matt and Bruce make a compelling case for advocating your point of view in a way that focuses on the person you are speaking with,

not on yourself. This is a very effective way to convey any point of view to an audience (of one or many). Most importantly, it's a very effective way to engage with your audience without alienating them. That's why I wholeheartedly recommend this book to those who wish to more effectively advocate ANY point of view, not just animal activists. Moreover, even if you see yourself as a quiet vegetarian who does not actively seek to influence others, I strongly recommend this book to you so that you are better prepared for conversations with people who have an interest in (or a hostility to) vegetarianism and seek your point of view.

Ball and Friedrich's contribution is aptly named a "handbook", though it's more than that. There is a great amount of useful information in one slim reference source, and a thoughtful distillation of so much that activists need to know. But it's not only for those who advocate. Others just wanting to know the ethical and practical case for compassion for all beings will find this a thorough resource that can be read quickly and grasped easily.

I found this book helpful and instructive in both giving some historical perspective as well as giving useful ideas on how to be a better advocate for animals. Recommended reading for all who want to live their lives constructively in the pursuit of animal rights.

This book is so much more than a "how-to" guide for activists. It is an inspirational and motivational opus from the two gentlest yet most effective giants in the movement. The Animal Activist's Handbook will elevate your activism and forever alter who you are and who you want to be.

This book is a quick read offering the best of animal advocacy, including contextual, care-centered ethics toward both human and non-human animals. Far from essentializing ethical behavior in a one-size-fits-all model, this handbook encourages Socratic conversation, mutual change through relationships, and patient, process-oriented dialogue. Though the book is heavy on pragmatic evaluation, it is balanced by a degree of emotional and spiritual reflection that honors both the rational and intuitive elements of care-centered action and effective activism.

This book is essential reading for anyone that endeavors to speak on behalf of animals. It's to the point and packed with helpful information to make you a more effective animal advocate. This book is well organized and written. There's no fluff or padding, it's what you need to know and nothing more. The authors know that as an animal advocate, you have no time to waste.

I enjoyed reading this book and it gave some really great tips for getting people to "listen" to you. I have never felt comfortable leafletting because I feel inadequate when people ask me questions. It's not that I don't know the answers but I never felt comfortable with how I should say something or IF I should say something...and often I would get tongue-tied. This book helped me to feel more comfortable about how to speak to people about animal cruelty and makes really great points about what works/what doesn't and why. Highly recommend that everyone read this if you are an animal activist.

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